



# m&m's 2021 Collectors Club Convention



# The M&M'S® Dispenser

Volume 23, Issue 2

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## Cleveland 2021 ANNUAL CONVENTION HIGHLIGHTS

By Sara Landis and Carolyn McAlarney

After 2 1/2 years we finally got to have our convention! I hope everyone had fun, got to see Cleveland and went home with lots of good M&M'S® Brand items. It was so nice to see everyone again!

**Photos Right** Some members began arriving on Sunday and met in the evening at the hotel lounge. **Continued on Page 2**



Early Arrivals





We started Thursday with Registration. This is where collectors picked up their goodie bags and Convention t-shirts. We had about 60 in attendance. We had a Welcome Party in the afternoon, where everyone introduced themselves. It was great to catch up with our Collector Family! We had a lot of new members this year. The new members received some 'extra' M&M'S® Brand goodie packets. The centerpieces incorporated pictures of Cleveland.



# Welcome Party Continued





# Shhh ~ It's the Silent Auction!



On Thursday evening, we had a Silent Auction. This is a great way to pick up bargains. And a good way to relocate your duplicates.

On Thursday and Friday evenings, we played several games including Bingo. There were tables & tables of prizes. Some people got so many prizes, they had to make several trips to their rooms or had to be hauled in a wagon (didn't they, Carmen?)! Of course there were door prizes every day and many chances to win M&M'S® Brand Merchandise.



## Prizes Galore!



CARMEN AND  
HER HELPER'S  
WAGON



# Convention Prizes



Friday Afternoon we had our Club Business Meeting. This is the members' opportunity to talk about our "Business" which is M&M'S® Brand Collecting. Since our President was not able to attend, Libby chaired the meeting. She discussed officer elections. Due to 2020-21 extenuating circumstances, we are postponing current elections until next fall, when we will elect board members for March 2023. We discussed where our next convention would be held. Members have suggested the new store locations in Mall of America (Minnesota) or Disney Springs (Florida), Vegas (due to M&M's World's 25<sup>th</sup> Anniversary or Kansas City (Carolyn lives there...). We are going to look into all of these locations for availability / costs. We will provide more information in future newsletters.

We had an Ice Cream Social on Friday night. Everyone got to have cake & create their own Sundaes from the ice cream / toppings bar. We also received M&M'S® Brand ice cream bowls. The festive cake featured the same graphic used throughout the convention. We were able to try Rocky Road Flavored M&M'S® Brand Milk Chocolate Candies (thanks Kathie Dickleman) and Bubblegum flavored M&M'S® Brand Milk Chocolate Candies from Australia (thanks Bob & Karen). The Centerpieces were super cute & looked like waffle cone M&M'S® Brand Sundaes.

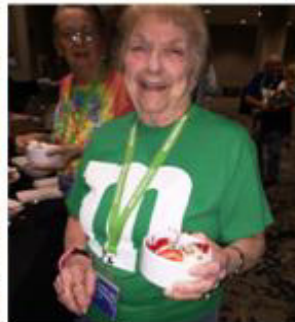
On Saturday we had our live auction. There were many great items in the auction - From a 1982 cookie jar and 2-flag Olympic jar to Danbury Mint Canister and Perpetual Calendar Sets. There were also several items from other countries like Australia and Hong Kong.



We had several raffles ongoing throughout the convention. The winners were announced at the Banquet.

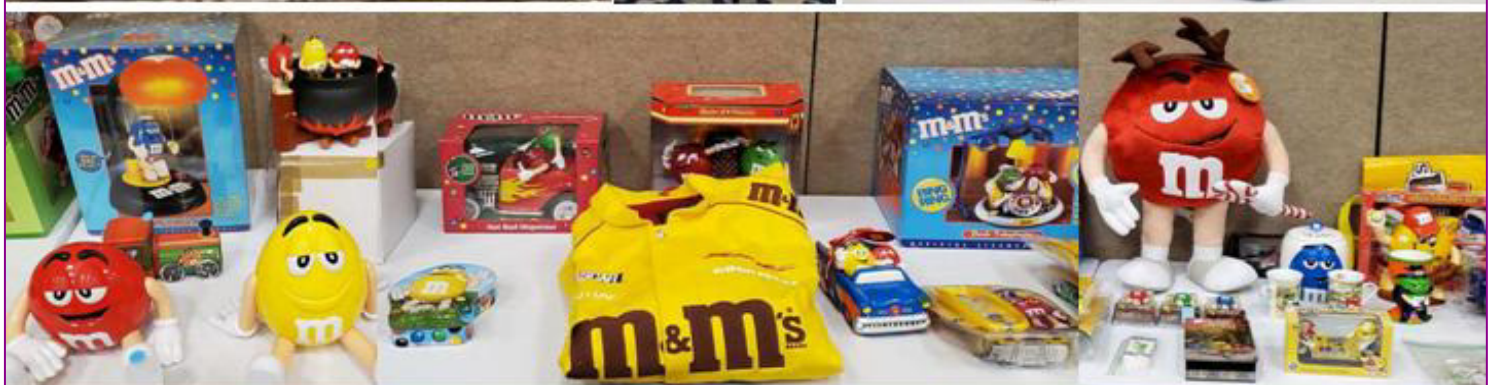


# Ice Cream Social!





# Saturday Auction Items



(ENLARGED)



# Saturday Auction Continued



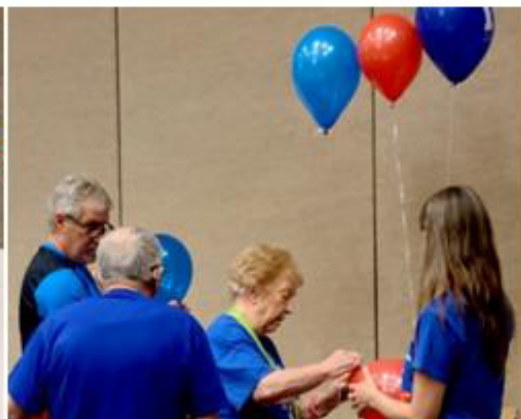
Saturday Night was our Farewell Banquet. We call it a banquet, because we had a buffet dinner, but we're "fancy like Applebee's" and still wear our M&M'S® Brand t-shirts. The centerpieces had our favorite Characters dressed in their



Military attire. If you need helium balloons for an event, ask Marty to do them & not Richard 😊). We played some more games, and then it was time to say goodbye for another year. Our Banquet Gift was a Pillow with our Club Logo on it.

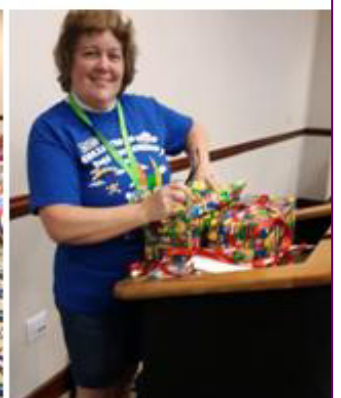


# Banquet





# Banquet Continued



The Diamond Painting was won by: Tish Jones



The Air Show t-shirt was won by: Tim Evans



The Mystery Box this year included a Danbury Mint Bracelet and a Tiffany box as well as several other items. This was won by: Christina Yohe



The Club Wide Raffle was won by: Lorre Thompson



Convention Banquet Gift



# Room Hopping

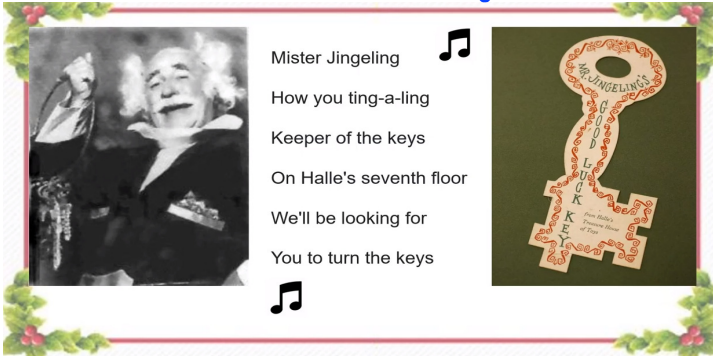


The Embassy Suites included a Continental Breakfast and Happy Hour each day, so we were able to hang out together before and after each day's activities. There was also a lot of Room Hopping going on this year. Several of our members brought items to sell from their rooms (Above). This is also a good way to relocate your duplicates.

**Our Club is like a big family. If you didn't make it this year, we would love for you to join us next year!! You will have a fun time, meet some great people and add to your M&M'S® Brand collection!**



# Cleveland Trivia - What does Higbees, Halle's, Sara, Mr. Jingeling, and Dennis H. have in Common?



There were two department stores in Cleveland...Halle's and Higbees. Higbees was featured in the movie "A Christmas Story". And many of our members from the Cleveland area will also remember Mr. Jingeling at Christmas when Halle's Department

Store would open their 7th floor for Christmas with animated displays and toys. Mr. Jingeling was created in 1956 by Frank Jacobi, head of a Chicago advertising agency to promote the toys sold at Halle's Department Store in Cleveland. This was originally planned as a one-time promotion for the 1956 holiday season, but was immediately popular and became an annual tradition until the store closed. Mr. Jingeling was also featured as a show during Christmas on Cleveland local TV Channel 5, WEWS. Each child was given a special key when they visited the store. If you had an antenna like we did, we could watch it even in Pennsylvania! As a kid I always thought it would be neat to visit there. Since the M&M'S Collectors Club's Convention was held in Cleveland coincidentally on the Seventh Floor and with Sara's enthusiasm of Cleveland's history, I found it only fitting to reminisce and imagine what it would be like to see Mr. Jingeling roaming the 7th floor balcony jingeling his keys to unlock our rooms filled with M&M'S® Brand Collectibles, Candy and Toys just like 65 years ago!



**7th Floor please to the M&M'S® Candy and Toy Departments!**

## Sara is Awarded The Unofficial Leg Lamp Award



As many of our members know, Sara's room was right off the elevator on the 7th floor and we all know what

Ms. Green can be like...some would say perhaps intimate, maybe intimidating, and she's always saying "she melts for no one"!

Sara decided to try and out do Ms. Green's sex appeal in her window by showing her leg one morning. The word got out and the next morning...well as you can see from the pictures she had a sizable audience of window shoppers! So keeping up with "A Christmas Story" and Higbee's Department Store, we are presenting Sara with our own version of the unofficial Leg Lamp Award!



**Left:** Hmmm Dennis as Mr. Jingeling? Nah, but he could have fit the part very well! Instead he appeared as the M&M'S® Brand Orange Character and was our Wednesday Night's Greeter Unlike the character, he does eat and sleeps very well according to his wife

Rose. He's always aware of his surroundings. He's a thinker! Similarly to Orange stress makes him look older than he is, he dreams to be on the endangered species list, and flexes his muscles when he thinks that everyone is after him like when the bill collectors call.

**Above:** Carolyn is showing off her M&M'S® Brand Convention Nails. Very Festive and Colorful!



# 2021 M&M'S Collectors Club® Membership Card and Magnet



Carolyn McAlarney passed out the 2021 Club Magnet and Membership Card to our members attending the convention. They included a similar picture used on the T-shirts and other convention items. The remaining magnets and cards will be mailed to the membership as soon as possible.



M&M'S® Brand Crunchy Cookie will be available nationwide beginning March 2022 in Single (1.35 ounces), Share (2.83 ounces) and Sharing Stand Up Pouch (7.4 ounces) sizes.



Above: Four Military Sayings Wrappers exclusive to Dollar General. New YoCrunch Peanut flavored M&M'S® Brand Yogurt appeared this year.



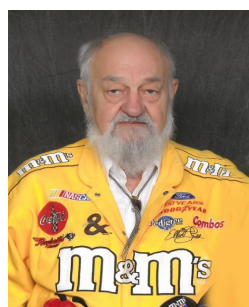
Happy 80th Birthday M&M'S®!



TRICK OR TREAT, KYLE



**Beverly Kueman**  
2/6/52 - 9/26/21



**Leo Rinderle**  
2/18/41 to 8/25/21

Unfortunately with all the good news there sometimes comes some sad news. Once again the club is saying Goodbye to two members Beverly Kueman from Niles, MI and Leo Rinderle from Greenville, OH.

Beverly was a Master Quilt Maker and a hot air balloon enthusiast. She served as President of the National 9/11 Quilt Project.

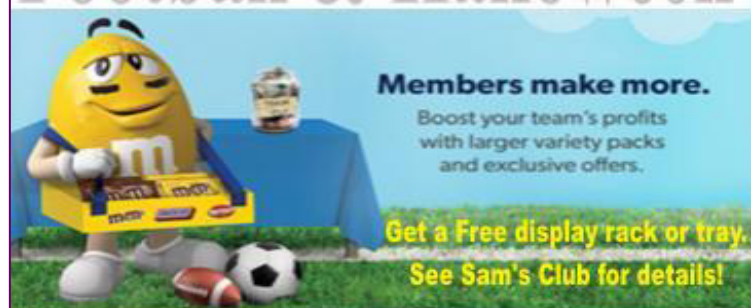
Leo was married to Janet Rinderle. He was an avid collector of Hot Wheels cars and had a massive collection.

Our thoughts and prayers are with both families and we wish you peace and comfort during these difficult times.

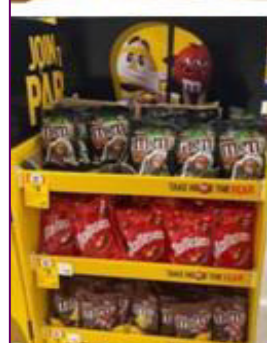
**Thank you** Sara Landis, Carolyn McAlarney, Sandy and Bob Bantz, Rose and Dennis Hudson, Jill Flynn, Jo Ann Bellamy, Michelle Ferraro, Michele Nelson, Libby Dixon, Vickie and Greg Brown for your contributions to this newsletter. Business Meeting Minutes will be in the next newsletter. - Ralph



# Football & Halloween



L-R: One of several Sam's Club ads on Facebook. When a customer bought candy, they could also get a display. The Popcorn flavored M&M'S® Milk Chocolate Candies were brought back for the football season in large and Share size bags. Next is Kathie Dickelman's Halloween display. Followed by photos of Halloween Displays and candy wrapper in Australia sent to us by Bob and Karen Hawkes. Does anyone recognize who is the Ice Cream Man?



## New 2021 list reveals most popular Halloween candy in every state

September 27, 2021,  
Crystal Lindell

What's the most popular Halloween candy in your state? And what are the Top 10 most popular Halloween candies in the country? New insights from [CandyStore.com](https://www.candystore.com) uses 14 years of sales data to reveal the answer to both.

The bulk candy retailer analyzed sales data from 2007-2021, specifically focusing on the months leading up to Halloween.

"We have seen a lot of surprising favorites and least favorites over the years. That's why working with unbiased data is so much fun," the company's Ben George said in [a blog post](#). "We sell nationwide (and to Canada) so we broke down our sales by state. We also have relationships with major candy manufacturers and distributors – all of whom contributed and helped us reach our conclusions."

In the state-by-state breakdown, Reese's Cups, Sour Patch Kids, and Starburst tied for being the most popular in the most states, with six states each. They were followed by M&M'S, with five states, and Tootsie Pops with four.

For more detailed data, including the second and third most popular Halloween candy in each state, visit [CandyStore.com](https://www.candystore.com).

## America's Top 10 Favorite Halloween Candy For 2021:

- |                 |              |                    |                 |                 |
|-----------------|--------------|--------------------|-----------------|-----------------|
| 1. Reese's Cups | 3. M&M'S     | 5. Hot Tamales     | 7. Hershey Kids | 9. Tootsie Pops |
| 2. Skittles     | 4. Starburst | 6. Sour Patch Kids | 8. Snickers     | 10. Candy Corn  |

**Congratulations Iowa!** In Iowa, the candy of choice is M&M'S® Brand, which ranked the most popular for Halloween, according to CandyStore.com's annual look at top candies. Reese's Peanut Butter Cups came in at No. 2, while candy corn was No. 3. You have joined the M&M'S® Brand No. 1 Ranking with Oregon, New Hampshire, New Jersey, and Washington D.C.! Keep up the good work promoting the M&M'S® Brand Iowa Nuts Undercover Chapter! Also posted in the Des Moines Register Newspaper.







Above: Various Halloween advertising, candy wrappers and packaging, popcorn kit from Target, and treasures chest box of candy from Sam's Club.



